



Bradfield Group hold final 2008 event of their HR Road Show in Dubai with Vicky Wright, President of CIPD

The Bradfield Group - a leading provider of CIPD (Chartered Institute of Personnel and Development) accredited professional education for Human Resourcing and Training specialists both in the UK and Internationally recently held the closing event of their HR Road Show covering Doha, Abu Dhabi, Bahrain and Dubai earlier this month.

The event also incorporated the first ever graduation ceremony for delegates in Dubai, was attended by top HR and training professionals from the UAE. The Certificates were presented by Vicky Wright, President of CIPD. Vicky Wright, who has worked in Human Resource Management for over 30 years also presented at the 26th Middle East HR Summit in October. In her speech, Wright emphasized the importance of HR and it's role contributing to the business as a whole. She said, "The best HR people are the ones who are not only technically sound as professionals but those who can make things happen and make a difference to the business." The Bradfield Group has grown tremendously in the Gulf, from serving 18 students in two centers in Abu Dhabi and Doha in 2004, to now serving over 360 CIPD students in the Gulf alone. Caroline Griffiths, Managing Director of Bradfield Group, said "The success we have had with our programmes reflects the growth of global recognition for HR as a profession."

Bradfield Group is also now one of the top four CIPD providers with centers in Dubai, Abu Dhabi, Doha, Bahrain, Saudi Arabia, Cambridge, Peterborough and London. CIPD have 18 international centers of which five belong to Bradfield Consulting Ltd. Over 360 delegates have enrolled in Gulf programmes since Bradfield started running courses in April 2004 and Bradfield Group now have their own branch office in Knowledge Village opening in January 2009. Bradfield Group recently announced that they will start running the CIPD postgraduate certificates from February 2009 in Peterborough. The Postgraduate Certificates in Generalist HR & Learning and Development are educational qualifications positioned at Masters Level leading to Licentiate membership of the Chartered Institute of Personnel and Development (CIPD).



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Notes to the Editor

About Bradfield Group:

Bradfield Consulting Ltd is a management consultancy specializing in all aspects of Human Resourcing Consultancy as well as being a leading provider of CIPD accredited professional education for Human Resourcing and Training Specialists both in the UK and Internationally.

Founded in 1989, the Company is able to apply its HR expertise across all business sectors, from Biotech, Telecomms, IT, engineering and financial services companies through to the not for profit and voluntary sectors, we have built a reputation for the quality of solutions provided to meet the needs of the client. The diversity of experience which our consultants are able to bring to bear means that we can provide solutions in all areas of HR.

In 1992 we became accredited providers of the Chartered Institute of Personnel and Development Certificate in Personnel Practice and Certificate in Training Practice Programmes. We initially offered these programmes in Cambridge, in the UK, and now have accredited centres in London and Peterborough. We are proud to have been operating in Abu Dhabi, in the UAE and in Qatar since 2003 and offering the CPP and CTP in Dubai, also in the UAE, since March 2006 and Bahrain and Saudi Arabia since 2008. There are further plans for growth both in the UK and overseas as we become sought after as a CIPD provider.

For further information, please visit <http://www.bradfield.co.uk>

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